

**The Accountability Revolution continues!**  
**Mark Samuel's monthly guide to accountability-based results**  
October 2001

\*\*\*\*\*

**Peaceful Accountability**

I would like to acknowledge all of the people who risked their lives to save and assist others during this difficult time in our country. Millions of people around the world have demonstrated remarkable accountability by contributing physically, financially and emotionally to help with disaster relief.

I would like to extend my prayers to all of those families and friends who have experienced loss or who have been uprooted from their homes or businesses in the last couple weeks. The recent and tragic events in New York City, Pennsylvania and Washington DC have elicited a multitude of views, reactions and responses from all over the world. While there is no need for me to expand on what has already been said, I would like to address this recent crisis from an accountability standpoint.

It is important in times of crisis to recognize, reevaluate and recommit to our **INTENTIONS**, which drive our personal accountability. Is our intention to get even? Is it to learn? Is it to become more aware and conscious of the world around us? My intention is for Peace. Peace not only in the world, but peace in my personal life, in my home with my family, and also peace in my professional life, whether I'm in the office or consulting far from home.

Once we are clear on our intentions, we can look at the other phases of accountability. Do we **RECOGNIZE** the ramifications of the tragedies in New York, Pennsylvania and DC? Are we prepared to protect ourselves and others in the future? Have we ignored or disregarded some people in need? Do we have compassion for or understand that there are people who live under the threat of terror and violence every day? I can honestly say that I have not been as sensitive as I can be to those people in other countries like Israel, Afghanistan and China who live in fear every day of their lives.

What is our **OWNERSHIP** in this situation? Have we done what we could to support our country or those impacted by this disaster? Have we reached out to friends or family members? Have we gotten involved by helping in recovery efforts or by making donations toward relief? Have we prayed? Have we made an effort toward peace? I have spent much of my time praying, talking with friends - mostly listening, and doing what I can to stay peaceful in a time where war is being spoken everywhere I turn.

What are we **LEARNING** about what is important to us? Are we more knowledgeable about the plight of people around the world? Do we know how we can protect ourselves

more intelligently? Do we have a better understanding of the importance of our family and friends? Are we working toward making each day and each moment of our lives count? I can say that I am definitely reevaluating my role in my business, with my family and with my friends.

Many of us have been confronted by feelings or stress levels unknown to us before. What kinds of feelings have you been carrying around with you over the past couple weeks? Are you in a place of forgiveness or retaliation? Are you in a place of fear or increased awareness? Are you in a place of understanding or in a place of reacting? Last week in the midst of my anger and mode of retaliation, I felt unsettled and confused. These feelings weren't wrong, just my initial reactions. This week I am more at peace inside myself and have a clearer understanding of how I can best respond.

Take some time to reflect on how your responses have affected you on a daily basis, both at your organizations and in your personal lives. What **ACTION** are you planning to take to manifest more of the intentions inside of you and outside of you? What are you doing to let go of the contractions and restrictions that are preventing you from forgiving the people around you who you feel have wronged you? Ultimately, it is only when we learn from our experiences that we have the opportunity to create peaceful accountability inside of ourselves.

Thanks for participating as an active member of the Accountability Network.

Peace and Love to You All,

Mark

President  
IMPAQ Corporation

*IMPAQ: People Counting On Each Other To Make A Difference.*

\*\*\*\*\*

**SAVE THE TREES, SAVE THE PLANET, USE E-MAIL INSTEAD!**

Every year more than 400 million trees are cut down for the U.S. postal bulk mail industry. You can reduce this consumption and decrease the billions of tons of waste that clog our landfills by using e-mail. Be accountable for our environment!

\*\*\*\*\*

**SHARE WITH A FRIEND**

If you know a colleague or friend who may want to receive this information, feel free to forward the entire newsletter. To subscribe or unsubscribe, or to change your email address, go to our Web site at <http://www.impaqcorp.com>

\*\*\*\*\*

**CONTACT US**

IMPAQ Corporation © 2001

800-332-2251

[info@impaqcorp.com](mailto:info@impaqcorp.com)